

## Neocontrol: The Revolutionary Therapy for Incontinence

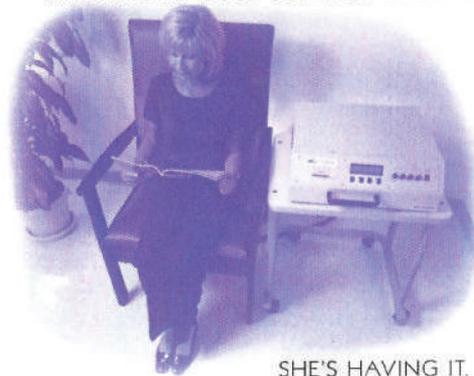
NeoControl is a non-surgical, non-invasive therapy for the treatment of incontinence. No patches. No probes. No pain. For patients who suffer from incontinence caused by a weakening of the pelvic floor muscles. NeoControl can offer unique therapeutic benefits. Unlike any other therapy, NeoControl exercises all the muscles of the pelvic floor to rebuild strength and endurance, re-establishing bladder control.

### Neocontrol Treatments

The therapy is completely painless. Nothing other than the chair ever touches you. You'll feel a small vibration or tapping while sitting in the chair.

You'll even be able to feel your pelvic floor muscles contracting. After the therapy, your muscles may feel a little sore, but it's not much different than how you'd feel after any light workout. NeoControl therapy is available by prescription only. See your gynaecologist or urologist to find out if NeoControl is right for you. The therapy is the most effective for the treatment of urinary leakage caused by a weakening of the pelvic floor. A treatment session takes less than 30 minutes and is typically done twice a week for eight weeks in a doctor's office. For some women, this will cure incontinence completely. Others may need to repeat the treatments periodically to maintain muscle control. It's that simple. That easy. And that effective.

THIS WOMAN ISN'T WAITING FOR AN  
EFFECTIVE BLADDER CONTROL THERAPY.



SHE'S HAVING IT.

### How Neocontrol Works

NeoControl is based on revolutionary technology called Extracorporeal Magnetic Innervation (ExMI). This FDA-cleared technology produces highly focused pulsing magnetic fields. You sit fully clothed in a comfortable chair, allowing the therapeutic fields to be easily aimed at the muscles of the pelvic floor that control continence. These muscles contract and relax with each magnetic pulse, exercise them just as you would with Kegel exercises. You simply sit and relax.



## Neocontrol Compared to Other Non-Surgical Therapies

Both Kegel exercise and Kegels in combination with biofeedback require you to actively work at isolating your pelvic floor muscles and master contracting them. Plus, you must do this regularly and correctly to gain clinical benefit. NeoControl on the other hand, requires no participation. It does all the work for you and exercises the muscles more completely than you could do your own.

A variety of invasive therapies are currently available, including catheters, implanted urethral dams, and electrical stimulation devices. However, some of these require that wires or probes be inserted intravaginally and can be painful or uncomfortable. NeoControl therapy doesn't require any devices or probes to be inserted, and no electricity flows from the system to the patient. A therapeutic magnetic field alone initiates muscle contractions.

## Neocontrol Compared to Surgery

The majority of patients can be cured or significantly helped by a conservative therapy such as NeoControl. Treatment with NeoControl avoids the potential risks inherent with surgery, such as those from anaesthesia, infection or bleeding after surgery. Surgery also requires hospitalization and includes a recovery period, which is not required with NeoControl. In addition, NeoControl offers a new option for patients who are at increased surgical risk due to a particular medical condition. NeoControl isn't for all patients, however. Those with a confirmed anatomical defect will most likely require a surgical solution.

## Put Yourself Back in Control

One in 10 women suffer from incontinence. Only one in four talks about it. Even fewer seek treatment. This is your chance to regain control of your life. Call 1-877-NEOCONTROL or visit online at [www.neocontrol.com](http://www.neocontrol.com). Ask your gynaecologist or urologist if NeoControl can benefit you.

## The Condition No One is talking About

You cough. Laugh too hard. Or walk too far. And then it hits you. The loss of bladder control. If you're experiencing incontinence, you're not alone. It happens to an estimated 17 million women in this country. In fact, everyday urinary leakage affects one in four women ages 30-59. And contrary to popular belief, it's not a problem exclusively related to aging.

## Urinary incontinence : Type and Causes

Urinary incontinence is categorized into four basic types: stress, urge, mixed and overflow. Stress incontinence is the most common and is often caused by weakened pelvic floor muscles (those that control urination). Childbirth, pelvic surgery and a decreased level of estrogen in menopausal women can all contribute to muscle weakness. Rebuilding strength and endurance in these muscles can cure stress incontinence. Urge incontinence is less common and can be a symptom of a bladder infection, high levels of alcohol consumption, changes in diet or a side effect of medication. Mixed incontinence is a combination of stress and urge. Overflow incontinence is where the urge to empty the bladder is full, and the bladder simply overflows.

## Signs of incontinence

- Urinary leakage caused by Coughing, Laughing or Sneezing
- The Sudden urge to urinate
- Loss of Bladder Control on the way to the bathroom
- Using the Rest Room frequently during the night
- Urinary Leakage that occurs regularly after childbirth
- Loss of Bladder Control while running, walking or jumping.

Source taken from NEOCONTROL